

FOR IMMEDIATE RELEASE

Charlotte Media Company Scores with National Geographic

(August 30, 2001, Charlotte, NC) Alpha Management Group, Inc. (AMG) is proud to announce the television premiere on Sunday, October 7, 2001 of two documentary films “Living with Leopards” and “Stalking Leopards” that were co-produced with Kim Wolhuter for National Geographic Explorer. “Living with Leopards” will air at 8pm EST on MSNBC and features Wolhuter’s life as a wildlife filmmaker in the rugged and dangerous African bush. “Stalking Leopards”, an hour-long production, follows at 8.30 pm with a stealthy male leopard named Tjololo (“The One Who Stands Alone”) who allows the rarest of candid views into his dark African nights.

In addition to the film debuts, National Geographic highlights these amazing cinematic productions in a 14-page photographic Cover Story for National Geographic Magazine. The feature will highlight the star leopard named Tjololo on the cover of the October 2001 issue.

World Magazine, a publication by National Geographic, will also feature a multi-page article of the African Leopard Project.