

**Membership
Directory
2008**

celebrating

31

years

**North Carolina
Association of
Convention and
Visitor Bureaus**

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History

The North Carolina Association of Convention and Visitor Bureaus (NCACVB) is a fast growing organization of destination-cities and counties, which have non-profit agencies, dedicated to the promotion of travel, tourism and conventions.

Founded in 1976 by seven member cities (Asheville, Charlotte, Greensboro, Hickory, High Point, Raleigh and Winston-Salem), NCACVB is now comprised of 44 North Carolina destinations. The combined budgets of these bureaus exceeds \$46 million. NCACVB was organized to form a network of local tourism promotion agencies working cooperatively to promote North Carolina, thus benefiting each member organization. This is done through a cooperative effort that promotes each member agency under the sales and marketing marquee of North Carolina.

Through a continuing exchange of information and ideas, as well as participation in educational programs, NCACVB members are better prepared to manage their organizations in a manner commensurate with the ever-growing competitive environment in which they must succeed. Insight into competitive efforts and improved marketing techniques help individual members to enhance the economic position of the community he or she represents. NCACVB also provides members with special opportunities to market their areas as tourism destinations.

NCACVB subscribes to the principles of the Destination Marketing Association International to promote sound professional practices in the solicitation and servicing of meetings, conventions, and tourism business. Each member is required to sign a code of ethics.

NCACVB is a sustaining member of the North Carolina Travel Industry Association and the North Carolina Travel and Tourism Coalition and maintains a close working relationship with various other travel related organizations. This keeps members current on the legislative issues and trends that may effect the travel sector of the economy and our industry partners.

Mission

The mission of NCACVB is to cooperatively market the state of North Carolina, its members' destinations and their constituencies for the benefit of the travel and tourism sector and the economy.

Membership

Classification of Membership

Any corporation, association or other organization eligible for membership under NCACVB's Constitution and Bylaws may be elected into the association by a majority vote of the Board of Directors. There are two membership classifications; Active Members and Associate Members. Active Members have full voting privileges while Associate Members cast advisory votes.

Active members are tourism organizations that are the principal organization of a given city, community, metropolitan area or other urban unit that is organized to solicit and service conventions and if desired, other types of visitors; and that is defined and authorized by its appropriate incorporated local government entity as the representative organization exercising those functions.

Associate members are also held by a city, county, community or urban unit organized on a nonprofit basis to solicit and service conventions and/or visitors. Regional organizations (partnerships, host groups) may wish to pay membership dues to NCACVB on behalf of individual city or county destinations if given permission by that destination to represent them. However, the individual destinations, not the regional organization, will hold membership in NCACVB. An organization may hold associate membership status for a maximum of two years.

Representation/Voting Privileges

Each Active Member is represented by an individual, the President or Executive Director, who sits on the NCACVB Board of Directors. That individual is the voting member; however all employees from the member organization are welcome to participate at the meetings. If the member organization's designated representative cannot attend a meeting but would like to cast a vote in his/her absence, voting privileges may be extended through a written proxy. Each member organization is permitted one vote no matter how many employees or representatives attend the meeting.

Benefits

NCACVB enhances the professional competence of the individuals who are active, and creates opportunities that expand the promotional reach of the communities they serve. The association provides a forum for the exchange of ideas and provides insight to industry-shaping issues. It consolidates funds to stretch the limited marketing dollars members must put forth to increase their visibility in a crowded marketplace. Large or small, experienced or not, each member will gain from his/her involvement.

Specific benefits include:

- The opportunity for DMO representatives to network and communicate with other tourism professionals
- The opportunity for DMO representatives to be equipped with the resources and outlets available to quickly address tourism issues in their destination through communication with other tourism professionals
- The ability to communicate with members similar sized DMOs' and destinations on common issues
- The opportunity to plan strategically to address relevant issues facing tourism in North Carolina
- The opportunity to participate in a forum to discuss and align positions on issues and/or projects important to North Carolina and tourism
- The opportunity to take a proactive stance instead of reactive on important tourism issues
- The opportunity to actively participate in the legislative process
- The opportunity to participate in pay-to-play programs that enhance the market presence of the participating destinations and North Carolina
- The opportunity to participate in educational programs that allow DMO representatives the ability to excel in their destination
- The opportunity to participate in professional seminars, workshops, training programs relevant to tourism development

PAST PRESIDENTS

1976-77	Richard Barentine Winston-Salem
1977-79	J.D. Dennis Charlotte
1979-81	Gary Smith Winston-Salem
1981-82	Maryruth Reiss Raleigh
1982-83	Anne Bolick Hickory
1983-85	Marie Earley Charlotte
1985-87	Jeter Walker Winston-Salem
1987	Jerry Olson Greensboro
1987-89	Paul Comer Fayetteville
1989-90	Gary Smith High Point
1990-91	Dave Heint Raleigh
1991-92	Caleb Miles Pinehurst
1992-94	Judith Grizzel Greensboro
1994-96	Reyn Bowman Durham
1996-97	Judith Newman Rowan County
1997-98	Shelly Green Chapel Hill/Orange County
1998-99	Robert McCoy Winston-Salem
1999-00	Melvin Tennant Charlotte
2000-02	Debbie G. Vargas Greenville-Pitt County
2002-03	Kelly G. May Burlington/Alamance County
2003-05	Kelly Miller Asheville
2005-06	Ann Sternal Cabarrus County
2006-07	Donna Bailey Taylor Johnston County CVB

2007-2008 NCACVB OFFICERS

PRESIDENT

Mike Butts
Visit Charlotte

PRESIDENT-ELECT

James Meacham
Rowan County CVB

SECRETARY

Sally Ashworth
Visit Lake Norman

TREASURER

Jennifer Long
Columbus County Tourism Bureau

ASSISTANT TREASURER

John Meroski
Fayetteville Area CVB

ASSISTANT SECRETARY

Kim Hufham
Wilmington/Cape Fear Coast CVB

MEMBERSHIP DIRECTORY

Asheville Convention & Visitors Bureau

(representing Asheville/Buncombe County)

Asheville Area Chamber of Commerce

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828-258-6101 Chamber Main Line

800-257-1300 Visitor Inquiries

800-257-5583 Trade Industry Inquiries

828-210-2726 The Asheville (Retail) Shop

FAX: 828-254-6054

Web Site: www.exploreasheville.com and www.ashevillecvb.com

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Boone Convention & Visitors Bureau

(representing Boone)

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FAX: 828-264-6644

E-Mail: info@visitBooneNC.com

Mac Forehand, Director

Director@visitBooneNC.com

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North Carolina's Brunswick Islands

(representing Brunswick County including Bald Head Island, Caswell Beach, Holden Beach, Oak Island, Shallotte, Southport, Sunset Beach, Ocean Isle Beach, Calabash, Carolina Shores)

PO Box 1186, Shallotte, NC 28459

Phone: (Visitor Information) 800-795-SAND or
(Administration) 910-755-5517

FAX: 910-575-5459

Web Site: www.ncbrunswick.com or www.ncbrunswickgolf.com

Mitzi York, Executive Director myork@ncbrunswick.com

Burlington/Alamance County Convention & Visitors Bureau

(representing Burlington, Elon, Gibsonville, Graham, Green Level, Haw River, Mebane, Snow Camp, Swepsonville, Village of Alamance)

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PO Drawer 519, Burlington, NC 27216-0519

Phone: 336-570-1444 or 800-637-3804

FAX: 336-228-1330

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(representing Concord, Kannapolis, Harrisburg, Midland, Mt. Pleasant and all of Cabarrus County)

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Phone: 704-782-4340 or 800-848-3740

FAX: 704-782-4333

Email: info@visitcabarrus.com

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Wilmington/Cape Fear Coast Convention & Visitors Bureau

*(representing Wilmington, Carolina Beach, Kure Beach, Wrightsville
Beach and New Hanover County)*

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Phone: 910-341-4030 or 800-222-4757

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Noni Boalt, Visitor Information Specialist

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Chapel Hill/Orange County Visitors Bureau

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 Web Site: www.TourClevelandCounty.com
 Jackie Sibley, Director

Columbus County Tourism Bureau

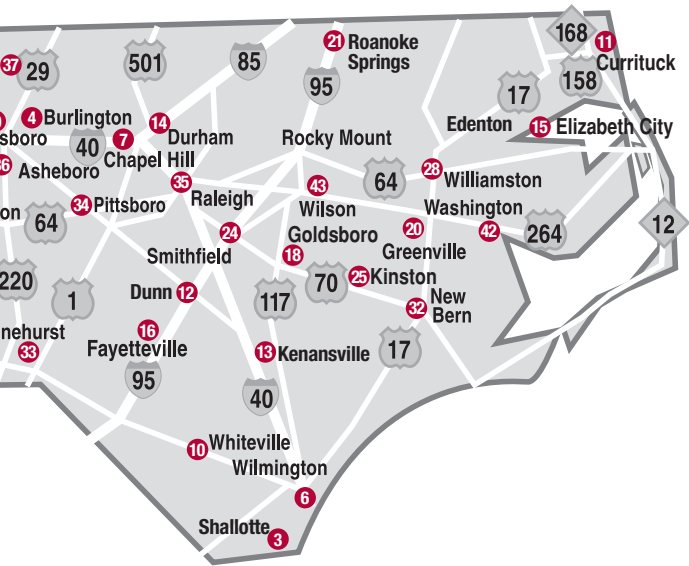
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 Website: www.discovercolumbuscounty.org
 Jennifer Long, Executive Director
 jlong@discovercolumbuscounty.org 910-770-2053 (mobile)

Currituck County Department of Travel & Tourism

Visitor's Center: 500 Hunt Club Drive, Corolla, NC 27927
 Mainland Office: P.O. Box 39, Currituck, NC 27929
 Phone: 252-232-2708 (Mainland Office)
 877-287-7488 (toll-free) 252-453-9612 (Visitor's Center)
 Fax: 252-232-3298
 Website: www.visitcurrituck.com

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Convention and Visitor Bureaus



25. Kinston-Lenior Convention & Visitors Bureau
26. Lake Norman Convention & Visitors Bureau
27. Lexington Tourism Authority
28. Martin County Tourism Development Authority
29. Monroe Tourism & Visitors Bureau
30. Mooresville Convention & Visitors Bureau
31. Greater Mount Airy Chamber of Commerce
32. New Bern/Craven County Convention & Visitor Center
33. Convention and Visitors Bureau – Pinehurst, Southern Pines, Aberdeen Area
34. Pittsboro-Siler City Convention & Visitors Bureau
35. Greater Raleigh Convention & Visitors Bureau
36. Randolph County Tourism Development Authority
37. Rockingham County Partnership for Economic & Tourism Development
38. Rowan County Convention & Visitors Bureau
39. Rutherford County Tourism Development Authority
40. Stanly County Convention & Visitors Bureau
41. Statesville Convention & Visitors Bureau
42. Washington Tourism Development Authority
43. Wilson Visitors Bureau
44. Visit Winston-Salem

Dunn Area Tourism Authority

(representing Harnett County)

PO Box 310

209 W. Divine Street, Dunn, NC 28335

Phone: 910-892-3282

FAX: 910-892-4071

Email: tourism@dunchamber.com or brandy@dunchamber.com

Website: www.visitdunn.com

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Duplin County Tourism

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Durham Convention & Visitors Bureau

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Research Triangle Park)*

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Elizabeth City Area Convention & Visitors Bureau

(representing Elizabeth City/Pasquotank County)

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Fayetteville Area Convention & Visitors Bureau

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Gaston County Department of Tourism

(representing Gaston County)

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 FAX: 704-825-4029
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 Phone: 866-440-2245 or 919-734-2241
 Fax: 919-734-2247
 Web Site: www.greatergoldsboro.com
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Greensboro Area Convention & Visitors Bureau

(representing Greensboro and Guilford County)

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Phone: 336-274-2282 or 800-344-2282

Fax: 336-230-1183

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Janet Millard, Visitor Information

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Jackie Standen, Visitor Information

Dot Stone, Visitor Information

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Hickory Metro Convention & Visitors Bureau

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773 West Main Street, Sylva, NC 28779

Phone: 828--586-2155 and 800-962-1911 (Visitor Inquiries)

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FAX: 252-527-1914

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PO Box 913, Mount Airy, NC 27030

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Fax: 336-786-1488

Website: www.visitmayberry.com or www.mtairyncchamber.org

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New Bern/Craven County Convention & Visitors Center

(representing New Bern, Havelock, Cherry Point and Craven County)

PO Box 1713

203 South Front Street, New Bern, NC 28563

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FAX: 252-637-0250

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Convention and Visitors Bureau Pinehurst, Southern Pines, Aberdeen Area

*(representing Moore County, including Southern Pines, Pinehurst,
Aberdeen, Seven Lakes, Carthage, Robbins, Vass and Cameron)*

10677 US Hwy 15-501, Southern Pines, NC 28387

Phone: 910-692-3330 or 800-346-5362

FAX: 910-692-2493

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Pittsboro-Siler City Convention & Visitors Bureau

(representing Chatham County)

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FAX: 919-542-4716

Web Site: visitpittsboro.com

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919-542-8296

Greater Raleigh Convention & Visitors Bureau

(representing 12 municipalities in Wake County)

421 Fayetteville Street, Suite 1505 (27601-2995)

PO Box 1879, Raleigh, NC 27602-1879

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Randolph County Tourism Development Authority

(representing: Archdale, Asheboro, Franklinville, Liberty, Ramseur, Randleman, Seagrove, Staley, and Trinity)

Heart of North Carolina Visitor Info Center
222 Sunset Ave, Ste 107 – Asheboro NC 27203

Phone: 336-626-0364 or 800-626-2672

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Website: www.HeartofNorthCarolina.com

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Rockingham County Partnership for Economic and Tourism Development

PO Box 205, Wentworth, NC 27375

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Rowan County Convention & Visitors Bureau

(representing Rowan County including Salisbury, China Grove, Spencer, Landis, Rockwell, Granite Quarry, Cleveland, East Spencer and Faith)

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Wilson Visitors Bureau

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Web Site: www.visitnc.com

Division Web Site:

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